## **Buy Detail Report**

**Revision #:** Date: 10/20/2016

4:17 PM

Client: Hanabusa for Hawaii Estimate: 3623 Vendor: KHON-S2 Send Billing To: Anthology Marketing Group

Hanabusa TV 10.24-10.30

Description:

Buyer:

88 Piikoi St 1003 Bishop St., 9th Floor, Pauahi Tower

 Flight Start Date:
 10/24/2016
 03:00 AM

 Flight End Date:
 10/30/2016
 11:59 PM
 Honolulu, HI 96814
 Honolulu, HI 96813

Fax: 591-9085

Survey: May16 DMA Nielsen Live+1 Contact: Sara Poland Phone: (808) 544-3000

Janel Masatsugu E-Mail: spoland@khon2.com

Phone: 591-4292/292-0101c

Affiliation: FOX

KHON-S2  MTuWThF 6:00a-7:00a EM \$225.00 \$191.25 30 1  WAKEUP 2DAY 6  MTuWThF 7:00a-8:00a EM \$225.00 \$191.25 30 1  WAKE UP 2DAY@7  MTuWThF 8:00a-9:00a EM \$115.00 \$97.75 30 1  LIVING808  MTuWThF 5:00p-5:30p EN \$550.00 \$467.50 30 2  KHON 2 NEWS@5  MTuWThF 6:30p-7:00p PA \$1,125.00 \$956.25 30 1  WHEEL-FORTNE  MTuWThF 10:00p-10:30p LN \$900.00 \$765.00 30 1  KHON 2 NWS@10  4 Sa 6:30p-7:00p PA \$600.00 \$510.00 30 1  WHEEL-FORTNEW  Total Spots: 8	Da ine No Pi	aypart rogram	Daypart Code	STN Gross	STN Net	Dur	<b>Wks</b> 10/24	Tota Spot
MTuWThF 6:00a-7:00a EM \$225.00 \$191.25 30 1  WAKEUP 2DAY 6  MTuWThF 7:00a-8:00a EM \$225.00 \$191.25 30 1  WAKE UP 2DAY@7  0 MTuWThF 8:00a-9:00a EM \$115.00 \$97.75 30 1  LIVING808  1 MTuWThF 5:00p-5:30p EN \$550.00 \$467.50 30 2  KHON 2 NEWS@5  2 MTuWThF 6:30p-7:00p PA \$1,125.00 \$956.25 30 1  WHEEL-FORTNE  3 MTuWThF 10:00p-10:30p LN \$900.00 \$765.00 30 1  KHON 2 NWS@10  4 Sa 6:30p-7:00p PA \$600.00 \$510.00 30 1  WHEEL-FORTNE W  Total Spots: 8								
WAKEUP 2DAY 6 MTuWThF 7:00a- 8:00a EM \$225.00 \$191.25 30 1 WAKE UP 2DAY@7  MTuWThF 8:00a- 9:00a EM \$115.00 \$97.75 30 1 LIVING808  MTuWThF 5:00p- 5:30p EN \$550.00 \$467.50 30 2 KHON 2 NEWS@5  MTuWThF 6:30p- 7:00p PA \$1,125.00 \$956.25 30 1 WHEEL-FORTNE  MTuWThF 10:00p-10:30p LN \$900.00 \$765.00 30 1 KHON 2 NWS@10  Sa 6:30p- 7:00p PA \$600.00 \$510.00 30 1 WHEEL-FORTNEW  Total Spots: 8				****	<b>*</b> • • • • • •			
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WAKE UP 2DAY@7  10 MTuWThF 8:00a- 9:00a EM \$115.00 \$97.75 30 1  LIVING808  11 MTuWThF 5:00p- 5:30p EN \$550.00 \$467.50 30 2  KHON 2 NEWS@5  12 MTuWThF 6:30p- 7:00p PA \$1,125.00 \$956.25 30 1  WHEEL-FORTNE  13 MTuWThF 10:00p-10:30p LN \$900.00 \$765.00 30 1  KHON 2 NWS@10  14 Sa 6:30p- 7:00p PA \$600.00 \$510.00 30 1  WHEEL-FORTNE W  Total Spots: 8			EM	\$225.00	\$191.25	30	1	
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LIVING808  11 MTuWThF 5:00p- 5:30p EN \$550.00 \$467.50 30 2 KHON 2 NEWS@5  12 MTuWThF 6:30p- 7:00p PA \$1,125.00 \$956.25 30 1 WHEEL-FORTNE  13 MTuWThF 10:00p-10:30p LN \$900.00 \$765.00 30 1 KHON 2 NWS@10  14 Sa 6:30p- 7:00p PA \$600.00 \$510.00 30 1 WHEEL-FORTNE W  Total Spots: 8			EM	\$115.00	\$97.75	30	1	1
11 MTuWThF 5:00p- 5:30p EN \$550.00 \$467.50 30 2  KHON 2 NEWS@5  12 MTuWThF 6:30p- 7:00p PA \$1,125.00 \$956.25 30 1  WHEEL-FORTNE  13 MTuWThF 10:00p-10:30p LN \$900.00 \$765.00 30 1  KHON 2 NWS@10  14 Sa 6:30p- 7:00p PA \$600.00 \$510.00 30 1  WHEEL-FORTNE W  Total Spots: 8								
KHON 2 NEWS@5  12 MTuWThF 6:30p- 7:00p PA \$1,125.00 \$956.25 30 1 WHEEL-FORTNE  13 MTuWThF 10:00p-10:30p LN \$900.00 \$765.00 30 1 KHON 2 NWS@10  14 Sa 6:30p- 7:00p PA \$600.00 \$510.00 30 1 WHEEL-FORTNE W  Total Spots: 8			EN	\$550.00	\$467.50	30	2	2
WHEEL-FORTNE  13 MTuWThF 10:00p-10:30p LN \$900.00 \$765.00 30 1  KHON 2 NWS@10  14 Sa 6:30p- 7:00p PA \$600.00 \$510.00 30 1  WHEEL-FORTNE W  Total Spots: 8								
13 MTuWThF 10:00p-10:30p LN \$900.00 \$765.00 30 1  KHON 2 NWS@10  14 Sa 6:30p- 7:00p PA \$600.00 \$510.00 30 1  WHEEL-FORTNE W  Total Spots: 8	12 M	TuWThF 6:30p- 7:00p	PA	\$1,125.00	\$956.25	30	1	1
KHON 2 NWS@10  14 Sa 6:30p- 7:00p PA \$600.00 \$510.00 30 1 WHEEL-FORTNE W  Total Spots: 8	W	HEEL-FORTNE						
14 Sa 6:30p-7:00p PA \$600.00 \$510.00 30 1 WHEEL-FORTNE W  Total Spots: 8	13 M <sup>-</sup>	TuWThF 10:00p-10:30p	LN	\$900.00	\$765.00	30	1	1
WHEEL-FORTNE W  Total Spots: 8	KH	HON 2 NWS@10						
Total Spots: 8	14 Sa	a 6:30p- 7:00p	PA	\$600.00	\$510.00	30	1	1
	W	HEEL-FORTNE W						
<b>Total Cost:</b> \$4,290.00 \$3,646.50					Total	Spots:	8	3
		Total Cost:		\$4,290.00	\$3	3,646.50		3
								Signature:

Disclaimer:

Media:

Product:

Market:

TV

Separation between spots:

Honolulu

Hanabusa for Hawaii

30

## **Buy Detail Report**

## **Summary by Station/Month**

Date: 10/20/2016

4:17 PM

Hanabusa for Hawaii Send Billing To: Anthology Marketing Group Client: Estimate: 3623

1003 Bishop St., 9th Floor, Pauahi Tower

Product: Hanabusa for Hawaii Flight Start Date: 10/24/2016 03:00 AM Market: Honolulu

**Description:** Hanabusa TV 10.24-10.30

Flight End Date: 10/30/2016 11:59 PM Honolulu, HI 96813

May16 DMA Nielsen Live+1 Survey: **Phone:** (808) 544-3000

Janel Masatsugu Separation between spots: 30 Buyer:

Media:

TV

Station	Month	Total Spots	STN Gross	РСТ	STN Net	РСТ
KHON-S2						
Market Total:	OCT 16	8	\$4,290.00	100%	\$3,646.50	100%
-	OCT 16	8	\$4,290.00	100%	\$3,646.50	100%
		8	\$4.290.00		\$3.646.50	